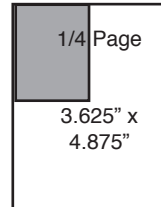
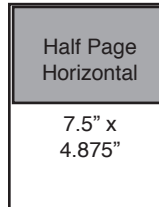
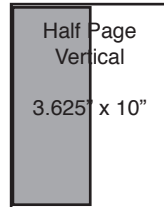
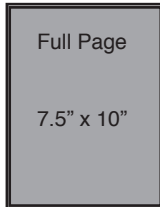




HUMAN  
RIGHTS  
CAMPAIGN®

2009

## 2009 San Antonio HRC Gala & Silent Auction Advertising



### Advertising Rates and Dimensions

**Full Page\*: \$500 B&W**

7.5" x 10"

**Half Page\*: \$300 B&W**

Vertical- 3.625" x 10"

Horizontal- 7" x 4.875"

**1/4 Page: \$175**

3.625" x 4.875"

### Advertising File Specifications

#### **File Format**

No film will be accepted. Electronic digital files in JPG, TIF, PDF, or EPS are required. Make sure that all fonts are embedded in your document or that fonts have been converted to outlines.

#### **Resolution**

All images must be at least 300 dpi. Color images will be converted to B&W.

#### **Delivery**

Email artwork to [rgrimm@perfttech.com](mailto:rgrimm@perfttech.com). Files can also be sent on CD-ROM along with payment to the address below. Please include contact information (name, phone, e-mail) for the creator of the ad in case there are questions. Please include a hard copy proof of your ad and write the size of your ad on the proof.

#### **Web Link**

All advertisers will receive a link from the San Antonio Dinner site to their indicated URL. Please include desired link address on the submission form.

### Deadline and Sales Information

All artwork submissions must be received with full payment by **October 1, 2009**. Please make checks payable to **Human Rights Campaign (HRC)**. Let us know if you require an invoice.

#### **Send payment to:**

HRC  
1640 Rhode Island Ave NW  
Washington, DC 20036-3278  
Attention: Michael Fountas  
Questions? Call Ann Margaret at 210-861-2738

### Why advertise with HRC?

The Gala & Silent Auction attracts a targeted audience where the majority of attendees are members of the LGBT community, however, the number of non-gay supporters is increasing annually.

Consider using your ad to place a coupon for discounts on goods or services at your place of business. Your support of HRC will make a lasting impact!

**THANK YOU!**



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RIGHTS  
CAMPAIGN<sup>®</sup>

2009

**2009 San Antonio HRC Gala & Silent Auction**  
Advertising Contract

**Advertiser:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_

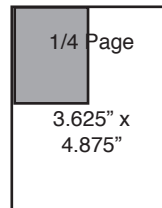
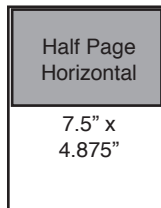
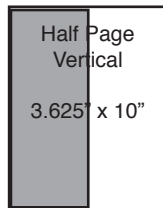
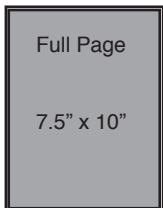
**Zip:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**e-mail:** \_\_\_\_\_

**Web URL:** http://\_\_\_\_\_



**Ad Size**

Full Page B/W: \$500

Half Page B/W: \$300

1/4 Page B/W: \$175

**Send payment to:** \_\_\_\_\_

**HRC**

1640 Rhode Island Ave NW  
Washington, DC 20036-3278  
Attention: Michael Fountas  
Questions? Call 210.861.2738

**Contract Provisions**

- Executed contract, payment, and artwork must be received no later than **October 1, 2009**.
- Advertisers agree to abide by the file specifications and delivery dates.
- Checks must be payable to: **Human Rights Campaign (HRC)**
- All ad positions determined by the San Antonio Dinner Committee.
- Payments are non-refundable.
- Artwork and materials will be returned, upon request, after November 10, 2009.
- Include contact/owner information with all physical media (disks, CD-ROM's, proofs, etc.).