



HUMAN
RIGHTS
CAMPAIGN®

Dear Prospective Sponsor:

I am a....

Mom, dad, neighbor, friend, son, daughter, sister, brother, uncle, aunt, grandparent, teacher, co-worker, doctor, veteran, lawyer, student, old, young, Latino, African-American, Anglo, Asian, Christian, Jewish, Muslim, Atheist, Hindu...human. I am you.

The Lesbian, Gay, Bisexual and Transgender (LGBT) community touches every part of America—adding to the rich diversity that makes this country great.

While we have made great strides—we still have a long way to go. Employment protection, marriage equality and adoption laws have been gaining momentum nationally—but these are a few of the rights not currently protected in Texas.

We need companies and organizations such as yours—those who value freedom, equality and celebrate diversity—to help us fight for your employees and commonsense values. Without your dedication and support—the ideals we hold so dear as Americans—will fail.

We are also your consumers.

Overall the national LGBT market is staggering—estimated to be \$712 billion in 2008. To put that in perspective on a national level—the total Hispanic market was estimated to be \$860 billion, the African-American market estimated to be \$845 billion and the Asian market estimated to be \$459 billion. Also, the LGBT community often ranks as one of the most loyal consumer groups—supporting those who support us.

We are asking you to help support the Human Rights Campaign of San Antonio at our upcoming Gala and Silent Auction on November 7th at the Westin Riverwalk Hotel. Your dedication to the LGBT community will be evident through one of our sponsorship opportunities and/or donating to our silent auction.

We need your support more than ever. Help us bring Equality to All.

Respectfully,

Gayl Newton
Co-Chair
Corporate Sponsorship

Henry Barrera
Co-Chair
Corporate Sponsorship

Eric Alva
Co-Chair
Gala and Silent Auction

Human Rights Campaign
San Antonio Steering Committee

T: 210-324-4883 | sanantonio.hrc.org/dinner

2009 HRC San Antonio Gala and Silent Auction

Levels		Sponsorship Opportunities
Presenting	\$7,500	Year long placement on HRC San Antonio Web sites Logo on dinner invitations Logo and verbal recognition at dinner Full-page ad in dinner program (premium) Acknowledgement in media material 10 dinner tickets with priority seating
Gold	\$5,000	Year long placement on HRC San Antonio Web sites Logo on dinner invitations Logo and verbal recognition at dinner 1/2 page ad in dinner program (premium) Acknowledgement in media material 10 dinner tickets with priority seating
Silver	\$3,000	Logo on HRC San Antonio Web sites Logo on dinner invitations Logo and verbal recognition at dinner Acknowledgement in media material 4 dinner tickets with priority seating
Corporate	\$2,500	Logo and verbal recognition at dinner Acknowledgement in media material 10 dinner tickets with priority seating